MONTH AD CLOSE MATERIAL CLOSE	JANUARY 12/6/19 12/13/19	FEBRUARY 1/3/20 1/10/20	MARCH 2/7/20 2/14/20	APRIL 3/6/20 3/13/20	MAY 4/3/20 4/10/20	JUNE 5/1/20 5/8/20
CANDYINDUSTRY.COM EXCLUSIVE CONTENT						
EXCLUSIVE WEB CONTENT/ SPECIAL REPORTS	✦ ISM Preview ✦ Global Top 100	✦ ISM Coverage ✦ ECRM Buyer's Choice Winners	✦ European Kettle Award Recipient	✦ *Candy Industry* / ECRM Kids' Choice Awards Coverage	✦ *Sweets and Snacks Expo* Preview	✦ North American Sweet 60 ✦ *Sweets and Snacks Expo* Coverage
STATISTICAL SPOTLIGHT	EUROMONITOR INTERNATIONAL'S QUARTERLY EXAMINATION OF EMERGING AND MATURE MARKETS THROUGHOUT THE GLOBE					
SWEET & HEALTHY eNEWSLETTER						
MONTH AD CLOSE MATERIAL CLOSE	**JANUARY** 12/6/19 12/13/19	**FEBRUARY** 1/3/20 1/10/20	**MARCH** 2/7/20 2/14/20	**APRIL** 3/6/20 3/13/20	**MAY** 4/3/20 4/10/20	**JUNE** 5/1/20 5/8/20
INGREDIENT TECHNOLOGY	Fruit	Sweeteners	CBD	Colors	Fats and Oils	Functional
PROCESSING & PACKAGING TECHNOLOGIES	Tempering	Robotics	Depositors	Flow Wrappers	Metal Decorators	Conching Equipment
INDUSTRY TRENDS	CBD	Popcorn	Licorice	Chocolate Bars	Vegan and Vegetarian	Better-for-You

SPONSORSHIP OPPORTUNITIES

May

NCA National Confectioners Association sweets & EXPO & snacks

Candy Industry *Sweets & Snacks* Sponsorship Program:

- One (1) Exclusive Must Visit eBlast
- Inclusion in Multi-Sponsor Sneak Peek Eblast
- Topic Sponsorship for one month
- One Month Text ad in the eNews
- Rate: $6,500 Net

May

The Kettle Awards

MAY 19, 2020 | CHICAGO, IL

CELEBRATING 1946 75 2020 YEARS

2020 marks the 75th Anniversary of the prestigous Kettle Awards and *Candy Industry* will develop a Commemorative Issue to handout during the awards the first night of *Sweets & Snacks*. This Program will then be distributed from the *Candy Industry* booth the remaining two days of *Sweets & Snacks* with the digital edition posted to the *Candy Industry* Website. Take this opportunity to celebrate the 75th Anniversary of the Kettle Awards!

www.KettleAwards.com

Kettle Awards Sponsorships

The Kettle Awards 75th Commemorative Program Advertising Sponsorships

Full Page ..... $5,100 Net

⅔ Page ..... $4,430 Net

½ Page ..... $3,390 Net

⅓ Page ..... $3,235 Net

¼ Page ..... $2,775 Net

2020 Editorial Calendar

MONTH AD CLOSE MATERIAL CLOSE	JULY 6/5/20 6/12/20	AUGUST 7/1/20 7/8/20	SEPTEMBER 8/7/20 8/14/20	OCTOBER 9/4/20 9/11/20	NOVEMBER 10/2/20 10/9/20	DECEMBER 11/6/20 11/13/20
CANDYINDUSTRY.COM EXCLUSIVE CONTENT						
EXCLUSIVE WEB CONTENT/ SPECIAL REPORTS	✦ Global State of the Industry Webinar	✦ *Candy Industry's* Kettle Award Recipient Profile ✦ Leaders in Innovation	✦ Pack Expo Preview ✦ European Roundtable ✦ Cocoa Sustainability Webinar	✦ ECRM Buyer's Choice Award Coverage	✦ AACT Coverage ✦ Seasonal Candy Trends	 -2019- GOLD BOOK
STATISTICAL SPOTLIGHT	EUROMONITOR INTERNATIONAL'S QUARTERLY EXAMINATION OF EMERGING AND MATURE MARKETS THROUGHOUT THE GLOBE					
SWEET & HEALTHY eNEWSLETTER						
MONTH AD CLOSE MATERIAL CLOSE	**JULY** 6/5/20 6/12/20	**AUGUST** 7/1/20 7/8/20	**SEPTEMBER** 8/7/20 8/14/20	**OCTOBER** 9/4/20 9/11/20	**NOVEMBER** 10/2/20 10/9/20	**DECEMBER** 11/6/20 11/13/20
INGREDIENT TECHNOLOGY	Flavors	Chocolate	Nuts and Seeds	Compound Coatings	Fats and Oils	Dairy
PROCESSING & PACKAGING TECHNOLOGIES	Enrobers	Pick n' Place Robotics	Pouch Packing	Metal Detectors	Twist Wrappers	Form / Fill / Seal
INDUSTRY TRENDS	Sweet & Salty	Gum and mints	Hard Candy	Premium Chocolates	Gummies	Caramels

June

NORTH AMERICAN SWEET 60

North American Sweet 60 Sponsorship Package

- Logo placement online

July

Candy Industry State of the Industry Sponsorship includes:

Global State OF THE INDUSTRY

- "Sponsored By" with Sponsor 4/C logo for exclusive topic of choice
- Multi Sponsor Sneak Peek for the State of the Industry. Each sponsor receives a logo
- Exclusive Focus On eBlast – each sponsor receives an exclusive Focus On eBlast featuring the topic sponsorship for the State of the Industry
- Topic Sponsorship or Article Sponsorship for one month on Candy Industry
- One Month Text ad in the eNews
- *Candy Industry* State of the Industry Multi Sponsor Editorial Webinar
- All SOI Sponsors share leads from the 2020 webinar
- Rate: $6,825 Net

December

Gold Book

GOLD BOOK SPONSORSHIPS

Get year-round exposure for your company online, in the GOLD BOOK.

An exclusive buyers guide and reference tool for product and supplier information in the global confectionery manufacturing and retail industry.

List your company in our online directory for year-round exposure. Attract buyers with videos, spec sheets, product photos and more.