

MONTH AD CLOSE MATERIAL CLOSE	JANUARY 12/7/18 12/12/18	FEBRUARY 1/14/19 1/15/19	MARCH 2/13/19 2/15/19	APRIL 3/13/19 3/15/19	MAY 4/15/19 4/16/19	JUNE 5/14/19 5/15/19
FEATURES	<ul style="list-style-type: none"> ◆ ECKC Award Recipient ◆ Global Top 100 ◆ ProSweets Preview 	<ul style="list-style-type: none"> ◆ Edibles Update NEW ◆ Wine & Chocolate Pairing 	<ul style="list-style-type: none"> ◆ ISM Review ◆ What's with Blockchain? 	<ul style="list-style-type: none"> ◆ European Suppliers Roundtable ◆ Candy Industry Magazine / ECRM Kids' Choice Awards 	<ul style="list-style-type: none"> ◆ Sweets and Snacks Expo Preview 	<ul style="list-style-type: none"> ◆ Global State of the Industry ◆ North American Sweet 60
IN EVERY ISSUE	WORLDWIDE MANUFACTURING PROFILES, RETAIL PROFILES, NEWS AND ANALYSIS, NEW PRODCUTS, OPENING SHOTS, SWEET TALK, BITS & PIECES & CANDY WRAPPER					
STATISTICAL SPOTLIGHT	EUROMONITOR INTERNATIONAL'S QUARTERLY EXAMINATION OF EMERGING AND MATURE MARKETS THROUGHOUT THE GLOBE					
INGREDIENT TECHNOLOGY	Sweeteners	Fruits & Inclusions	Flavors	NEW Chocolate of Color (blond, Ruby)	Vanilla and Vanilla Substitutes	Colors
PROCESSING & PACKAGING TECHNOLOGIES	Robotics	Tempering Equipment	Depositors	Flow Wrappers	NEW Conching Equipment	Form / Fill / Seal Baggers
INDUSTRY TRENDS	NEW Surprise Candy	NEW Cotton Candy	NEW Gummy Vitamins	NEW Popcorn	Sour Candy	Chocolate Bars
BONUS DISTRIBUTION	<ul style="list-style-type: none"> ◆ Philly Candy Show - Jan. 5-7 ◆ Winter Fancy Food Show - Jan. 22-24 ◆ ISM - Jan. 27-30 ◆ Upakovaka Show - Jan. 29 - Feb. 1 ◆ ProSweets - Jan. 27-30 	<ul style="list-style-type: none"> ◆ ECRM Winter Confectionery 	<ul style="list-style-type: none"> ◆ NCA SOI - March 3-5 ◆ Western Candy Conference - March 27-31 	<ul style="list-style-type: none"> ◆ PMCA Production Conference - April 8-10 	<ul style="list-style-type: none"> ◆ NCA Sweets & Snacks Expo - May 21-23 	<ul style="list-style-type: none"> ◆ RCI ◆ IFT June 2-5 ◆ ECRM Spring / Summer Confections ◆ Summer Fancy Food Show - June 23-25
VALUE-ADDED OPPORTUNITIES for advertisers in corresponding issues	BOGO - buy one get one free in the same issue for half page or larger advertisers		PMCA Show Package - 1/3 page booth profile and pre-show eBlast		Sweets & Snacks Show Package - 1/3 page booth profile and pre-show eBlast	Free bold listing in the Sweet 60 editorial

2019 Editorial Calendar



MONTH AD CLOSE MATERIAL CLOSE	JULY 6/12/19 6/14/19	AUGUST 7/12/19 7/16/19	SEPTEMBER 8/12/19 8/14/19	OCTOBER 9/12/19 9/13/19	NOVEMBER 10/11/19 10/14/19	DECEMBER 11/6/18 11/12/19	
FEATURES	<ul style="list-style-type: none"> Where is the industry with IoT? NEW Sweets & Snacks Post-Show Coverage 	<ul style="list-style-type: none"> Candy Industry Magazine's Kettle Award Recipient Leaders in Innovation 	<ul style="list-style-type: none"> The Future of 3-D Printing NEW Wine & Chocolate Pairing Pack Expo Preview 	<ul style="list-style-type: none"> Washington Forum Update ECRM Buyer's Choice Awards 	<ul style="list-style-type: none"> Cocoa Sustainability Report Card NEW 	<p>-2019- GOLD BOOK</p> <p>The one-stop source for information about confectionery manufacturers and retailers, including category and brand listings. Also includes annual Calendar of Events and Association Listings.</p> <p>List your company for year-long exposure to your audience both in print and online. Attract buyers with advertising and enhancements to suit every budget.</p> <p>Half page or larger advertisers receive free enhanced listing package upgrade</p>	
IN EVERY ISSUE	WORLDWIDE MANUFACTURING PROFILES, RETAIL PROFILES, NEWS AND ANALYSIS, NEW PRODCUTS, OPENING SHOTS, SWEET TALK, BITS & PIECES & CANDY WRAPPER						
STATISTICAL SPOTLIGHT	EUROMONITOR INTERNATIONAL'S QUARTERLY EXAMINATION OF EMERGING AND MATURE MARKETS THROUGHOUT THE GLOBE						
INGREDIENT TECHNOLOGY	NEW Dairy	NEW Proteins	NEW Probiotics	Compound Coatings	Fats and Oils		
PROCESSING & PACKAGING TECHNOLOGIES	Enrobers	NEW Pouch Packaging Machines	Pick n Place Robotics	NEW Metal Detectors	Twist Wrappers		
INDUSTRY TRENDS	Sweet & Salty	Mints	Hard Candy	NEW Wafer Products	Caramels		
BONUS DISTRIBUTION			<ul style="list-style-type: none"> Washington Forum - Sept. 10-12 AACT PACK EXPO Sept. 23-25 ECRM Annual Planning 	<ul style="list-style-type: none"> NACS - Oct. 1-4 	<ul style="list-style-type: none"> PLMA 		
VALUE-ADDED OPPORTUNITIES for advertisers in corresponding issues			Pack Expo Show Package - 1/3 page booth profile and pre-show eBlast		ISM Show Package - 1/3 page booth profile and pre-show eBlast		

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