

SFWB 2023 EDITORIAL CALENDAR

SNACK FOOD & WHOLESALE BAKERY

Every Month: Every Month In The Emagazine, Weekly In The Weekly Mix Enewsletter, And Daily On Snackandbakery.com: Top Industry News, Profiles Of New Retail And Foodservice Snack And Bakery Products, And New Supply-Chain Necessities, Including Ingredients, Processing Equipment, Packaging Equipment And Technology, And Logistics Technology

2023 SHOW PACKAGES: CONTACT US FOR MORE INFORMATION!

	JANUARY AD CLOSE 12/10 MATERIAL CLOSE 12/16	FEBRUARY AD CLOSE 1/14 MATERIAL CLOSE 1/18	MARCH AD CLOSE 2/15 MATERIAL CLOSE 2/18	APRIL AD CLOSE 3/11 MATERIAL CLOSE 3/18	MAY AD CLOSE 4/8 MATERIAL CLOSE 4/14	JUNE AD CLOSE 4/29 MATERIAL CLOSE 5/3
SNACK FOOD & WHOLESALE BAKERY eMAGAZINE						
COMPANY PROFILE	COMPANY PROFILE Snack, bakery, candy, or confectionery companies	COMPANY PROFILE Snack, bakery, candy, or confectionery companies	SNACK PRODUCER OF THE YEAR PROFILE Award presented at SNAXPO23	COMPANY PROFILE Snack, bakery, candy, or confectionery companies	BEST NEW SNACK & BAKERY PRODUCTS OF 2022 Award presented at Sweets & Snacks Expo	STATE OF THE INDUSTRY, BAKERY Bakery Snacks (Snack Cakes, Snack Pies) Bars Breads (Including Bagels & English Muffins) Breakfast (French Toast, Pancakes, Waffles) Buns & Rolls Cookies Desserts (Cake, Cheesecake, Pie) Pizza Sweet Goods (Doughnuts, Muffins, Pastries) Tortillas
CATEGORY FOCUS	CRACKERS	MUFFINS	PORK RINDS	SNACK CAKES	TORTILLA CHIPS	
PROCESSING	INTRODUCING AUTOMATION Beginning, intermediate, & advanced processing automation strategies, facility design	DOUGH MAKEUP New & updated equipment and processes for dough mixing & handling	QUALITY CONTROL & ASSURANCE New & updated checkweighers, scales, metal detectors, X-ray & vision systems	LEAN MANUFACTURING Process/line visualization/modeling, streamlining flow	DEVELOPING & TESTING PROTOTYPES Pilot plant essentials, developing gold standards, consumer testing, sensory analysis, scale-up	
INGREDIENTS	LEAVENING Yeast, sourdough, chemical agents	SWEETENERS Sugar replacers, natural, no added sugar options, multifunctional	FATS & OILS Shortening, plant-based, sustainability, functional analysis	FLAVORS & COLORS Natural, clean label, organic, flavor trends	GRAIN ALTERNATIVES Legumes, pulses, quinoa, buckwheat, nut flours, flax, chia	
EVENT COVERAGE		ASB BAKINGTECH, FEBRUARY 26-28	SNAXPO23, MARCH 19-23 ABA CONVENTION, MARCH 26-29		SWEETS & SNACKS EXPO, MAY 22-25	BEMA CONVENTION, JUNE 21-24
SNACKANDBAKERY.COM, SNACK FOODS & BAKERY PRODUCTS, THE WEEKLY MIX eNEWSLETTER						
MONTHLY FOCUS	2023 INDUSTRY OUTLOOK	SUSTAINABILITY	FLAVOR TRENDS	FOOD SAFETY	GRAIN-FREE PRODUCT INNOVATION	STATE OF THE INDUSTRY, BAKERY
EQUIPMENT GALLERY	BELTS, CONVEYORS & MOTORS	DOUGH MIXING, PORTIONING & HANDLING	INSPECTION & DETECTION EQUIPMENT	PROCESS CONTROL TECHNOLOGIES	SLICING, CUTTING & PORTIONING EQUIPMENT	
ADDITIONAL MEDIA OPPORTUNITIES						
PODCASTS	2023 INDUSTRY OUTLOOK	OPERATIONAL SUSTAINABILITY	ETHNIC FLAVOR INSPIRATIONS	CULTURE OF FOOD SAFETY	NEW PRODUCT INSPIRATIONS	
VIDEOS	BAKERY COMPANY PERSPECTIVES, CRACKER INNOVATION	SNACK PRODUCER PERSPECTIVES, SUPPLY CHAIN	SNACK PRODUCER PERSPECTIVES, FLAVOR TRENDS	BAKERY COMPANY PERSPECTIVES, EMPLOYEE SAFETY	BAKERY COMPANY PERSPECTIVES, INNOVATION	
WEBINARS	PROCESSING INSIGHTS: PACKAGING AUTOMATION STRATEGIES		CONSUMER INSIGHTS: FLAVOR TRENDS		R&D INSIGHTS: GRAIN-FREE FORMULATIONS	
CANDY INDUSTRY CANDYINDUSTRY.COM, CANDY & CONFECTIONERY PRODUCTS, SWEET & HEALTHY eNEWSLETTER						
MONTHLY FOCUS	GLOBAL TOP 100 LIST	SUSTAINABILITY	FLAVOR TRENDS	FOODSERVICE	INNOVATION	NORTH AMERICA SWEET 60 LIST
CATEGORY FOCUS	NON-CHOCOLATE NOVELTY CANDY	CHOCOLATE	GUM & MINTS	CANNABIS-INFUSED CANDY	JELLIES, LICORICE & FRUIT SNACKS	NATURAL & ORGANIC CANDY
WEBINARS & LIVE EVENTS						
WEBINARS		TREND INSIGHTS: COCOA SUSTAINABILITY		R&D INSIGHTS: CANNABIS CANDY PRODUCTION		
EVENT COVERAGE		ECRM CHRISTMAS & HALLOWEEN, FEBRUARY 19-22		ISM, APRIL 23-25	SWEETS & SNACKS EXPO, MAY 22-25	

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	JULY AD CLOSE 12/10 MATERIAL CLOSE 12/16	AUGUST AD CLOSE 1/14 MATERIAL CLOSE 1/18	SEPTEMBER AD CLOSE 2/15 MATERIAL CLOSE 2/18	OCTOBER AD CLOSE 3/11 MATERIAL CLOSE 3/18	NOVEMBER AD CLOSE 4/8 MATERIAL CLOSE 4/14	DECEMBER AD CLOSE 4/29 MATERIAL CLOSE 5/3
SNACK FOOD & WHOLESALE BAKERY eMAGAZINE						
COMPANY PROFILE	STATE OF THE INDUSTRY, SNACKS Chips (Potato, Fruit, Multigrain) Crackers Frozen Snacks & Appetizers (Bagel Bites, Egg Rolls, Snack Rolls, Taquitos) Popcorn Pretzels Puffed & Extruded Snacks (Cheese Snacks, Corn Chips, Pork Rinds, Puffs, Veggie Chips) Snack Mixes & Nuts Tortilla Chips	STATE OF THE INDUSTRY, CANDY Chocolate Non-Chocolate Candy Novelty Candy	COMPANY PROFILE Snack, bakery, candy, or confectionery companies	BAKERY OF THE YEAR PROFILE Award presented at PROCESS EXPO	COMPANY PROFILE Snack, bakery, candy, or confectionery companies	TOP 50 SNACK & BAKERY COMPANIES LIST
CATEGORY FOCUS			SNACK BARS	PUFFED & EXTRUDED SNACKS	BREAD	TORTILLAS
PROCESSING			PACKAGING AUTOMATION Primary & secondary packaging equipment, palletizers, eliminating repetitive stress injuries, facility design	WAREHOUSE Shipping & receiving, traceability software, forklifts, autonomous vehicles	OVEN AUTOMATION Ovens, proofer, oven belts, loading/unloading, cooling equipment, facility design	TORTILLA PRODUCTION Complete tortilla lines, corn cooking & soaking, masa preparation, ovens, corn, wheat, grain-free
INGREDIENTS			CHOCOLATE Chips, cocoa, coatings, compound, fillings, toppings, clean label, sustainability	INCLUSIONS Nuts, seeds, allergen-free, fortified	ENZYMES & EMULSIFIERS Dough conditioners, improvers, shelf-life extension	GRAINS Wheat, supply chain, vital wheat gluten, barley, rye, oats, millet, corn
EVENT COVERAGE	IFT FIRST, JULY 16-19		PACK EXPO, SEPTEMBER 11-13	iba, OCTOBER 22-26 PROCESS EXPO, OCTOBER 23-25		
SNACKANDBAKERY.COM, SNACK FOODS & BAKERY PRODUCTS, THE WEEKLY MIX eNEWSLETTER						
MONTHLY FOCUS	STATE OF THE INDUSTRY, SNACKS	FOODSERVICE	PACKAGING STRATEGIES	DISTRIBUTION	AUTOMATION	BETTER-FOR-YOU
EQUIPMENT GALLERY			FLEXIBLE PACKAGING EQUIPMENT	SNACK EXTRUSION EQUIPMENT	OVENS AND PROOFERS	TORTILLA SHEETERS, OVENS, COUNTER/STACKERS
ADDITIONAL MEDIA OPPORTUNITIES						
PODCASTS			SKU MANAGEMENT	DISTRIBUTION STRATEGIES	BREAD QUALITY CONTROL STRATEGIES	NUTRITIONAL STRATEGIES
VIDEOS			BAKERY COMPANY PERSPECTIVES, PACKAGING FORMATS	SNACK COMPANY PERSPECTIVES, C-STORE STRATEGIES	BAKERY COMPANY PERSPECTIVES, LIGHTS-OUT PRODUCTION	SNACK & BAKERY COMPANY PERSPECTIVES, BETTER-FOR-YOU INNOVATION
WEBINARS			R&D INSIGHTS: EXTRUDED SNACK INNOVATION		PROCESSING INSIGHTS: BREAD LINE AUTOMATION	
CANDY INDUSTRY CANDYINDUSTRY.COM, CANDY & CONFECTIONERY PRODUCTS, SWEET & HEALTHY eNEWSLETTER						
MONTHLY FOCUS	2023 KETTLE AWARDS COMPANY PROFILE	STATE OF THE INDUSTRY, CANDY	PACKAGING	ECOMMERCE	AUTOMATION	BETTER-FOR-YOU
CATEGORY FOCUS	CHOCOLATE SPREADS	COOKIES	SUGAR-FREE & REDUCED-SUGAR CANDY	GUMMIES	NOVELTY CANDY	FUNCTIONAL CANDY
WEBINARS & LIVE EVENTS						
WEBINARS		2023 STATE OF THE INDUSTRY, CANDY		R&D INSIGHTS: GUMMIES		CONSUMER INSIGHTS: BETTER-FOR-YOU CANDY TRENDS
EVENT COVERAGE	IFT FIRST, JULY 16-19	ECRM EVERYDAY, AUGUST 28-SEPTEMBER 1	PACK EXPO, SEPTEMBER 11-13			