

	<b>JANUARY</b> AD CLOSE: 12/9/2011	<b>FEBRUARY</b> AD CLOSE: 1/16/2012	<b>MARCH</b> AD CLOSE: 2/14/2012	<b>APRIL</b> AD CLOSE: 3/15/2012	<b>MAY</b> AD CLOSE: 4/12/2012
<b>FEATURES</b>	<ul style="list-style-type: none"> <li>ISM/Pro Sweets Preview</li> <li>Upakovka Preview</li> <li>Global Top 100</li> </ul>	<ul style="list-style-type: none"> <li>PMCA Preview</li> </ul>	<ul style="list-style-type: none"> <li>Wine &amp; Chocolate Pairing</li> </ul>	<ul style="list-style-type: none"> <li>14th Annual European Suppliers Roundtable</li> <li>Chocolate Bar Competition</li> </ul>	<ul style="list-style-type: none"> <li>Spirits &amp; Chocolate Pairing</li> </ul>
<b>IN EVERY ISSUE</b>	WORLD-WIDE MANUFACTURER PROFILES, RETAIL PROFILES, NEWS AND ANALYSIS				
<b>INGREDIENT TECHNOLOGY</b>	Chocolate Products	Sweeteners	Natural Flavors	Healthy additives	Gum Bases
<b>PROCESSING TECHNOLOGY</b>	UPDATES ON THE LATEST DEVELOPMENTS, FROM COOKERS, CONFECTIONERS				
<b>INDUSTRY TRENDS</b>	Sugar-free	Licorice	Energy/Snack/ Nutrition Bars	Hard Candies	Gummies & Jellies
<b>SEASONAL STRATEGIES</b>		Fall/Winter Holidays		Valentine's Day	
<b>BONUS DISTRIBUTION</b>	<ul style="list-style-type: none"> <li>Upakovka, Jan. 24 - 27</li> <li>ISM/ProSweets Jan. 29 - Feb. 1</li> </ul>	<ul style="list-style-type: none"> <li>ECRM Winter Confectionery, Feb. 19 - 22</li> <li>NCA State of the Industry, Feb. 26-29</li> </ul>	<ul style="list-style-type: none"> <li>Western Candy Conference, Mar. 21-25</li> </ul>	<ul style="list-style-type: none"> <li>RCI Spring Regional, April 17-20</li> <li>PMCA Production Conference, Apr. 30 - May 2</li> </ul>	<ul style="list-style-type: none"> <li>Sweets &amp; Snacks Expo, May 8-10</li> </ul>
<b>VALUE-ADDED OPPORTUNITIES</b> — for all 1/2-page or larger advertisers in corresponding issues	Full page display advertisers receive second ad page free or 1/2 page company profile	ECRM Exhibitors receive free 1/3 page profile	Free advertiser tab on digital issue or 1 month banner ad on website	PMCA exhibitors receive free 1/3 page profile	Sweets and Snacks exhibitors receive 2nd ad free and free ad laminate

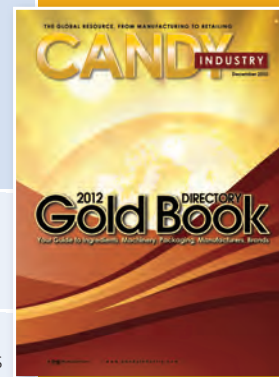




JUNE AD CLOSE: 5/16/2012	JULY AD CLOSE: 6/15/2012	AUGUST AD CLOSE: 7/16/2012	SEPTEMBER AD CLOSE: 8/13/2012	OCTOBER AD CLOSE: 9/14/2012	NOVEMBER AD CLOSE: 10/12/2012	DECEMBER AD CLOSE: 11/13/2012
<ul style="list-style-type: none"> <li>▶ Global State of the Industry</li> <li>▶ <b>NEW:</b> U.S. Roundtable</li> </ul>	<ul style="list-style-type: none"> <li>♦ Beer &amp; Chocolate Pairing</li> </ul>	<ul style="list-style-type: none"> <li>♦ Candy Industry's Kettle Award Recipient</li> <li>♦ Leaders in Innovation</li> </ul>	<ul style="list-style-type: none"> <li>♦ Wine &amp; Chocolate Pairing</li> </ul>	<ul style="list-style-type: none"> <li>♦ <b>NEW:</b> Best Practices in Green Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>♦ European Kettle Club Winner</li> </ul>	

IS, NEW PRODUCTS, OPENING SHOTS, SWEET TALK, BITS AND PIECES & CANDY WRAPPER

Natural Colors	Cocoa Butter Replacers	Starches	Fruits & Nuts	Enhancers	Fats and Oils
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VEYORS AND DEPOSITORS TO ENROBERS, MOULDING LINES AND ROBOTICS

Gums & Mints	Better-for-You Confections	Organic/ All-Natural/ Functional	Premium Products	Novelty Candies	The Chocolate Report
Easter			Other Holidays		Seasonal Sales Summary
<ul style="list-style-type: none"> <li>▶ ECRM Spring Confectionery, June 10-12</li> <li>▶ RCI Annual Convention, June 11-15</li> <li>▶ IFT, June 25-29</li> </ul>			<ul style="list-style-type: none"> <li>♦ Philly Candy Show, Sept. 9-11</li> <li>♦ ECRM Candy Annual Planning, Sep. 16-19</li> </ul>	<ul style="list-style-type: none"> <li>♦ AACT, Oct. 1-3</li> <li>★ NACS, Oct. 7-10</li> <li>♦ Pack Expo, Oct. 28-31</li> </ul>	
IFT exhibitors receive free 1/3 page profile	1/2 page or larger advertisers receive free ad perception study	Full Page advertisers receive free 1/3 page executive summary	ECRM exhibitors receive free 1/3 page profile	Pack Expo exhibitors receive free 1/3 page profile	Free advertiser tab on digital issue or 1 month free banner ad on website

# 2013 GOLD BOOK

The one-stop source for information about confectionery manufacturers and retailers, including category and brand listings. Also includes annual Calendar of Events and Association Listings.

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