

| | JANUARY CLOSES DEC 7 | FEBRUARY CLOSES JAN 14 | MARCH CLOSES FEB 12 | APRIL CLOSES MAR 14 | MAY CLOSES APR 14 | JUNE CLOSES MAY 14 | JULY CLOSES JUNE 13 | AUGUST CLOSES JULY 15 | SEPTEMBER CLOSES AUG 14 | OCTOBER CLOSES SEPT 15 | NOVEMBER CLOSES OCT 15 |
|--------------------------------------|---|--|--|--|--|--|--|--|--|---|--|
| FOCUS FEATURES | INTERPACK STARTER ISSUE GLOBAL TOP 100 ISM/UPAKOVKA PREVIEWS | INTERPACK PREVIEW GUIDE & EXHIBITOR PROFILES PCMA PROGRAM PREVIEW | BETTER-FOR-YOU CONFECTIONS NEW PMCA AT-CONFERENCE ISSUE NEW AD READERSHIP STUDY | INTERPACK ON-FLOOR ISSUE EUROPEAN SUPPLIERS ROUNDTABLE | PREMIUM CHOCOLATE REPORT NEW ETHICAL/CAUSE MARKETING | INTERPACK POST-SHOW ISSUE GLOBAL STATE-OF-THE-INDUSTRY | NEW PRODUCT LAURELS PACKAGING PROWESS | CANDY INDUSTRY'S KETTLE AWARD RECIPIENT LEADERS IN INNOVATION | ARTISAN OF THE YEAR NEW ACCENT ON AUTOMATION | EUROPEAN KETTLE WINNER PACK/PROCESS EXPO PREVIEW | MANUFACTURER OF THE YEAR ORGANIC CONFECTIONS OVERVIEW |
| TRACKING CANDY'S TOP GUNS | | Mars | | The Hershey Co. | | Nestle | Russell Stover | Cadbury | | Wrigley | |
| CORPORATE PLANT PROFILE | NORTH AMERICA • EUROPE • SOUTH AMERICA • ASIA • AFRICA | | | | | | | | | | |
| RETAIL TRENDSETTERS | Midsize Wholesaler • Artisan Confectioner • Multi-unit Retailer • Budding Entrepreneur • Family Business | | | | | | | | | | |
| CATEGORY CLOSEUP | Sugar-free Chocolates | Nutraceutical Gums | Toffees & Caramels | Mints & Breath Fresheners | Fruit Snacks | Novelty Candies | Chocolate Assortments | Sugar-free Hard Candies | Licorice | Chocolate Biscuits | Wafers |
| NEW PRODUCTS MARKETPLACE | Featured Product of the Month • New Product Launches Tally Sheet • Ingredient Intelligence • Lab Bench Lessons | | | | | | | | | | |
| INNOVATION CENTER | Processing Technology Update • Packaging Technology Review • Market Analysis • Technical Paper Synopsis • Supplier Showcase | | | | | | | | | | |
| BONUS DISTRIBUTION | ISM (Jan. 27 -30) Upakovka (Jan. 29 - Feb. 1) | NCA State of the Industry (Feb. 28 - March 1) | Western Candy Show (March 26-30) PMCA Production Conference (April 7-9) RCI Spring Regional (April 9-13) | INTERPACK (April 24-30) Fancy Food Show/ All Things Organic (April 27-29) | NCA's All Candy Expo (May 20-22) | RCI Show/ Annual Conference (June 19-23) IFT (June 28-July 2) Fancy Food Show (June 29 - July 1) | Confitexpo (July 29 - Aug. 1) | Sweets China (Sept. 3-5) Philly Candy Show (Sept. 7-9) | RCI Fall Regional (Sept. 16 -20) NACS (Oct. 4-7) | AACT (Oct. 20 -22) Health Ingredients Show (HIE) (Nov. 4 - 6) PACK EXPO/ PROCESS EXPO (Nov. 9-13) | |
| FEATURED ON CANDYINDUSTRY.COM | Technical White Paper • Bernie's Blog • Corporate Profile Photo Extras • Manufacturing Retailer Photo Extras • Show Coverage Photo Extras | | | | | | | | | | |
| VALUE-ADDED OPPORTUNITIES | Full page editorial profile with full page ad | Interpack Solutions 1/2 page editorial with full page ad | Bridging the Gap: Engineering Excellence through Technology supplement. 1/2 page editorial with full page ad. | Interpack Preferred Suppliers Guide editorial writeups with full page ad | | Highlighted Interpack post-show coverage with full page ad | | Executive commentary with full page ad | | Pack Expo/Process Expo Showcase with full page ad | |

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