

	January Closes Dec 12	February Closes Jan 12	March Closes Feb 12	April Closes Mar 12	May Closes Apr 13	June Closes May 12	July Closes Jun 12	August Closes Jul 13	September Closes Aug 12	October Closes Sep 14	November Closes Oct 12
<b>Focus Features</b>	<ul style="list-style-type: none"> <li>ISM/Pro Sweets, Upakovka Previews</li> <li>Top Global 100</li> </ul> 	PMCA Program Preview 	<ul style="list-style-type: none"> <li>Better-for-You Confections</li> <li>Ad Readership Study</li> </ul>	<ul style="list-style-type: none"> <li>European Suppliers Roundtable</li> <li>PMCA On-floor Issue</li> </ul> 	<ul style="list-style-type: none"> <li>ALL CANDY EXPO</li> <li>IFT Preview</li> </ul> 	<ul style="list-style-type: none"> <li>Premium Chocolate Report</li> <li>Fancy Food Show Preview</li> <li>Global State of the Industry</li> </ul>	<ul style="list-style-type: none"> <li>New Product Laurels</li> <li>Mintel Trends Report on New Products</li> <li>Hispanic Confectioner</li> </ul> 	<ul style="list-style-type: none"> <li>Kettle Award Recipient</li> <li>Leaders in Innovation</li> <li>Philly Candy Show Preview</li> </ul>  	<ul style="list-style-type: none"> <li>Artisan of the Year</li> <li>Pack Expo / Process Expo Preview</li> </ul> 	European Kettle Club Winner 	<ul style="list-style-type: none"> <li>Manufacturer of the Year</li> <li>Mintel New Product Launches &amp; Trends</li> </ul> 
											

**Corporate Profiles** NORTH AMERICA • EUROPE • SOUTH AMERICA • ASIA • AFRICA

**Retail/Chocolate Trendsetters** Midsized Wholesalers • Artisan Confectioner • Multi-unit retailer • Budding Entrepreneur • Family Business

Category Close-up	Chocolate Tablets/Bars	Chewing Gum	Sugarless Chocolates	Gummies & Jellies	Panned Candies	Mints & Breath Fresheners	Energy Bars	Sugar-free Hard Candies	Novelty Candies	Toffees & Caramels	Premium Chocolates
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




**New Products Marketplace** Product of the Month • Monthly Launches Tally Sheet • Lab Bench Lessons

Ingredient Intelligence	Fruits & Nuts	Sweeteners	Cocoa Butter Replacers	Natural Colors	Starches	Coatings	Natural Flavors	Cocoa & Chocolate Products	Gums	Fats & Oils	Gum Bases
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**Innovation Center** Processing Technology Update • Packaging Technology Review • Supplier Showcase

Automation & Technology	Starch Moulding	Cartoners	Mixers & Cookers	Depositors	Enrobers	Tempering Equipment	Extruders	Twist-Wrappers	Pick 'n Place Robotics	Belts/Conveying Systems	Flow-wrappers
Show Dates	<ul style="list-style-type: none"> <li>Philly Candy Show, January 11-13</li> <li>Upakovka Show, January 27-30</li> <li>ISM/Pro Sweets, February 1-4</li> </ul>		<ul style="list-style-type: none"> <li>NCA State of the Industry, March 5-7</li> <li>Western Candy Conference, March 25-29</li> </ul>	<ul style="list-style-type: none"> <li>PMCA Production Conference, April 27-29</li> </ul>	<ul style="list-style-type: none"> <li>All Candy Expo, May 19-21</li> </ul>	<ul style="list-style-type: none"> <li>IFT, June 6-10</li> <li>RCI, June 8-12</li> <li>Fancy Food, June 28-30</li> </ul>	<ul style="list-style-type: none"> <li>Confitexpo</li> </ul>		<ul style="list-style-type: none"> <li>Philly Candy Show, September 13-15</li> <li>AACT, September 21-23</li> </ul>	<ul style="list-style-type: none"> <li>Pack Expo / Process Expo, October 5-9</li> </ul>	

candyindustry.com **Technical White Papers • Bernie's Blog • Candy Industry Plus** (expanded online content from print product) • Sweet & Healthy Weekly E-newsletter • Digital Magazine • Supplier Videos

<b>Value-Added Opportunities</b>	<b>FREE</b> ISM/ProSweets full-page company profile with full-page ad in January Issue Distributed at ISM/ProSweets & Upakovka shows	<b>BONUS:</b> Lead Advantage Program ( <b>FREE</b> qualified sales leads) with 1/2-page or larger ad in February issue 	Ad Readership Study <b>FREE</b> with a 1/2-page or larger ad in March issue 	<b>FREE</b> 1/2-page PMCA company profile with full-page ad in April Issue Distributed at PMCA show	<b>FREE</b> 1/3-page IFT company profile with 1/2-page or larger ad in May issue  Distributed at IFT	<b>FREE</b> banner ad on candyindustry.com with full-page ad in June issue	Spanish language supplement featuring cover story and <b>FREE</b> 1/2-page profiles with full-page ad in July issue 	<b>FREE</b> 1/2-page Executive Commentary with full-page ad in August issue	<b>FREE</b> 1/2-Page Pack Expo / Process Expo company profile with full-page ad in September issue	<b>BONUS:</b> Lead Advantage Program ( <b>FREE</b> qualified sales leads) with 1/2-page or larger ad in October issue 	<b>FREE</b> banner ad on candyindustry.com with full-page ad in November issue
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**2010 Buyer's Guide Directory**

- INCLUDES...
- Suppliers Guide
  - Product Guide
  - US Manufacturers Reps
  - International Shows & Events Calendar

Each full-page advertiser receives an additional full-page company profile